



## **FAST FACTS: MT. MYRTLE (SAND SCULPTURE), MYRTLE BEACH CONVENTION CENTER AND PALACE THEATRE**

### **MT. MYRTLE**

Democratic debate: In front of the Palace Theatre, to the left

All measurements are approximate:

- Dimensions: 55 feet wide on each of three sides and 19 feet high
- Amount of sand: 1,000 tons
- Artists (four or five): Team Sandtastic, Sarasota, Fla.

### **MYRTLE BEACH CONVENTION CENTER**

2101 North Oak St., Myrtle Beach, SC 29578  
(800) 537-1690/(843) 918-1225

[www.MyrtleBeachConventionCenter.com](http://www.MyrtleBeachConventionCenter.com)

Contact: Paul Edwards, general manager, Myrtle Beach Convention Center, 918-1225

Owned and operated by the city of Myrtle Beach, the Myrtle Beach Convention Center was originally constructed in 1967. Since then, the facility has been expanded three times, most recently in 2003 when the Myrtle Beach Sheraton Convention Center Hotel, events plaza and parking deck were added.

A Wyland Whaling Wall mural can be seen on the north wall of the Exhibition Hall. Renowned environmental artist Wyland was commissioned to paint the wall in summer 1993. He created his sea life mural, a full 50 feet by 240 feet, choosing to feature the Right Whale, an endangered species, bottlenose dolphins and loggerhead turtles. The mural was completed in one week, with Wyland doing all of the painting with an airless spray gun.

- Acreage (total): 72
- Indoor space (total): 250,000 square feet
- Exhibition hall (column-free, divides into three sections): 100,800 square feet
- Exhibition hall capacity: 8,000
- Ballroom: 17,000 square feet
- Ballroom capacity: 1,700
- Meeting space (flexible): 25,000 square feet
- Meeting rooms: 20 functional rooms, can seat up to 200 people theater-style

- Events plaza (outdoors): 30,000 square feet

## **PALACE THEATRE**

1420 Celebrity Circle, Myrtle Beach, SC 29577

(843) 448-9224 x221 (administration)

[www.PalaceTheatreMyrtleBeach.com](http://www.PalaceTheatreMyrtleBeach.com)

Contact: Cindy Sweeney, general manager, Palace Theatre, 448-9224

Built in 1995, the Palace Theatre is a \$20 million live entertainment venue in the center of Myrtle Beach. It is part of the award-winning dining-shopping-entertainment complex Broadway at the Beach.

- Total acreage (theatre, parking lot): 18.5
- Theatre: 64,000 square feet
- Lobby: 6,800 square feet
- Theatre capacity: 2,636 seats

**Information compiled by:** Nancy Gray, media communications manager, Myrtle Beach Area Chamber of Commerce, (843) 916-7235/cell (843) 655-7629