



## LOCAL TOURISM-RELATED EXPERTS

**Note: All phone numbers are in area code 843.**

Having one of the country's most esteemed shorelines, the Myrtle Beach area has long been renowned for its enjoyable and laid-back beach environment. However, Myrtle Beach knows more than just beaches! The following Myrtle Beach locals are experts on the community's many offerings, ranging from golf to plantations, NASCAR to Low Country cuisine, and nature to family fun.

### ***Myrtle Beach Area Golf Expert***

**Mickey McCamish**, *Myrtle Beach Golf Holiday*

Myrtle Beach has long been known as the "Golf Capital of the World," and Mickey McCamish is the expert when it comes to the myriad of courses in the Grand Strand. As the president of Myrtle Beach Golf Holiday, a not-for-profit organization promoting Myrtle Beach's golf vacations and events, McCamish represents nearly 100 world-class courses and resorts.

To contact Mickey about the Myrtle Beach Area's golf scene:

Phone: 477-8833 x220

E-mail: [mickey@golfholiday.com](mailto:mickey@golfholiday.com)

### ***Myrtle Beach Area Amusement Recreation Expert***

**Donald Sipes**, *Family Kingdom Amusement Park*

As the Grand Strand's only oceanfront water and amusement park, Family Kingdom is *the* place to visit for families looking for the classic Myrtle Beach amusement park experience. As the general manager of Family Kingdom for the past 15 years, Donnie Sipes understands the beach, family and amusements that continually attract visitors to the area.

To contact Donnie about the Myrtle Beach Area's amusement recreation culture:

Phone: 946-9821

E-mail: [donnie@family-kingdom.com](mailto:donnie@family-kingdom.com)

### ***Myrtle Beach Area Nature Expert***

**Ann Malys Wilson**, *Myrtle Beach State Park*

An avid lover of everything outdoors, Ann Malys Wilson has worked as the interpretive ranger at Myrtle Beach State Park for the past 13 years. In this position, she is able to educate and introduce visitors to the Myrtle Beach Area's costal environment and carefully watch the activity of South Carolina's state reptile—the threatened loggerhead sea turtle. Her experience and passion earned her the title of 2007's South Carolina Marine Educator of the Year.

To contact Ann about the Myrtle Beach Area's nature experiences:

Phone: 238-0874

E-mail: awilson@scprt.com

***Myrtle Beach Area Arts & Culture Expert***

**Sandi Kendrick**, *Horry County Arts & Cultural Enhancement Organization*

A fresh, new face to the Horry County Arts & Cultural Enhancement (ACE) organization, Sandi Kendrick has served as the organization's director of resource development since 2007. The Horry County ACE was established as an organization to support the artists and art organizations in the Horry County community in which the Myrtle Beach Area is located.

To contact Sandi about the Myrtle Beach Area's Arts & Culture scene:

Phone: 349-7122

E-mail: sjk47@hotmail.com

***Myrtle Beach Area Low Country Cuisine Expert***

**Becky Billingsley**, *Myrtle Beach Restaurant News and The Food Syndicate*

One of the Myrtle Beach Area's most memorable features is its Low Country cuisine, a staple of the southern cooking. One of Low Country cuisine's biggest proponents, Becky Billingsley, recently founded MyrtleBeachRestaurantNews.com, where she discusses the area's restaurants, chefs and cuisine. A former culinary journalist for such local outlets as the *The Sun News* and *Coastal Carolina Dining*, Billingsley brings an impressive knowledge of Low Country cuisine.

To contact Becky about the Myrtle Beach Area's low country cuisine:

Phone: 293-1501

E-mail: becky@thefoodsyndicate.com

***Myrtle Beach Area Family Fun Expert***

**Rebecca Feagin**, *Broadway at the Beach*

For the past 12 years, Rebecca Feagin has worked at Broadway at the Beach, the Myrtle Beach area's hub for themed restaurants, boutique shopping, nightclubs, hotels and family entertainment such as Ripley's Aquarium. Currently working as the marketing director for Broadway at the Beach, Feagin has also worked for local entertainment venues such as Dolly's Dixie Stampede and the Alabama Theatre.

To contact Rebecca about the Myrtle Beach Area's family fun offerings:

Phone: 913-9327

E-mail: Rebecca.Feagin@bccompany.com

***Myrtle Beach Area Beach Activities Expert***

**Holly McMillan**, *Myrtle Beach Area Chamber of Commerce*

As the director of festivals and special events for the Myrtle Beach Area Chamber of Commerce, Holly McMillan is responsible for planning events that will provide locals and vacationers with lasting memories of their time in Myrtle Beach. Last year, McMillan helped the Myrtle Beach Area shatter a world record by building The World's Tallest Sandcastle. This year, McMillan will be overseeing another series of exciting beach activities!

To contact Holly about the Myrtle Beach Area's beach activity offerings:

Phone: 916-7239

E-mail: mcmillanh@mbchamber.org

***Myrtle Beach Area Plantation History Expert***

**Lee Brockington**, *Hobcaw Barony Plantation*

With over two decades of plantation history experience, Lee Brockington currently acts as senior interpreter at the Hobcaw Barony Plantation, where she leads school field studies and organizes lectures and workshops about the plantation's history. Having authored two books about the

Myrtle Beach area's plantations—*Plantation Between the Waters* and *A Brief History of Hobcaw Barony*—Brockington looks to shatter the myths and stereotypes of plantation culture.

To contact Lee about the Myrtle Beach Area's plantation history:

Phone: 546-4623

E-mail: [brockington@belle.baruch.sc.edu](mailto:brockington@belle.baruch.sc.edu)

***Myrtle Beach Area NASCAR Expert***

**Jill Coates**, *NASCAR Speedpark*

One of the nation's hottest sporting pastimes, NASCAR has a huge presence in the Myrtle Beach area, home to the world's very first NASCAR Speedpark. Jill Coates, director of marketing for NASCAR Speedpark, has a thorough knowledge of the Speedpark's impact on NASCAR culture in the Myrtle Beach Area. She has worked with NASCAR for 10 years and attended more than 100 NASCAR races. Guests of this park can experience the excitement of NASCAR on seven challenging racetracks, along with an interactive arcade and other NASCAR-themed attractions.

To contact Jill about the Myrtle Beach Area's NASCAR culture:

Phone: 913-9426

E-mail: [jill.coates@bccompany.com](mailto:jill.coates@bccompany.com)

***Myrtle Beach Area Entertainment Expert***

**Jordan Gilmore Watkins**, *Carolina Opry*

With a love of theatre and entertainment, Jordan Gilmore Watkins, director of marketing for Gilmore Entertainment, is the go-to expert for knowledge about the Myrtle Beach Area's entertainment attractions. It is Watkins' expertise in everything entertainment that helped the Carolina Opry—a live family musical entertainment show—win the prestigious South Carolina Governor's Cup for "Most Outstanding Attraction," as well as rave reviews from such outlets as *USA Today*, *The New York Times*, and *NBC Nightly News*.

To contact Jordan about the Myrtle Beach Area's beach activity offerings:

Phone: 913-1453

E-mail: [jgwatkins@cgp.net](mailto:jgwatkins@cgp.net)

**For additional information on the Myrtle Beach Area, visit [www.myrtlebeach.travel](http://www.myrtlebeach.travel) or call 1.888.Myrtle1.**